

PGA TOUR to Test Distance Measuring Devices on Three Tours

Web.com Tour, PGA TOUR Canada, PGA TOUR Latinoamérica allowing at four events

PONTE VEDRA BEACH, Fla. (March 28, 2017) – The PGA TOUR has announced that it will begin testing the use of distance measuring devices during competition at select tournaments this year on the Web.com Tour, Mackenzie Tour-PGA TOUR Canada and PGA TOUR Latinoamérica.

Each of the three Tours will allow use of the devices by players and caddies at four consecutive tournaments, including Monday qualifiers. For these events, the PGA TOUR will temporarily enact a Local Rule in accordance with Decision 14-3/0.5 of The R&A/USGA Rules of Golf, which stipulates the device can be used to measure distance only (use of functions to measure slope, elevation or wind will not be allowed).

The Web.com Tour tournaments are: the BMW Charity Pro Am presented by SYNNEX Corporation, May 15-21 in Greenville, S.C.; the Rex Hospital Open, May 29-June 4 in Raleigh, N.C.; the Rust-Oleum Championship, June 5-11 in Ivanhoe, Ill.; and the Air Capital Classic, June 12-18 in Wichita, Kan.

PGA TOUR Latinoamérica will do its testing at the last four tournaments of the schedule's first segment: the Essential Costa Rica Classic, April 20-23; the Quito Open, June 1-4 in Ecuador; the Puerto Plata DR Open, June 8-11 in the Dominican Republic; and the Jamaica Classic, June 15-18.

The Mackenzie Tour-PGA TOUR Canada will test at: the GolfBC Championship, June 15-18 in Kelowna, British Columbia; the Players Cup, July 6 - 9 in Winnipeg, Manitoba; the Staal Foundation Open presented by Tbaytel, July 13 - 16 in Thunder Bay, Ontario; and the Mackenzie Investments Open presented by Jaguar Laval, July 20 - 23 in Mirabel, Quebec.

"For years there has been significant discussion and debate about whether distance measuring devices would have a positive or negative impact on competition at the highest levels of professional golf," said Andy Pazder, Chief Tournaments and Competitions Officer of the PGA TOUR. "The only way we can accurately assess their impact is to conduct an actual test during official competition on one or more of our Tours. We look forward to seeing how these tests go and carefully evaluating the use of the devices over those weeks. Our evaluation will consider the impact on pace of play, optics and any other effects they might have on the competition."

Once the test and comprehensive evaluation is completed, the PGA TOUR will share the results with its Player Advisory Council on all of its Tours for additional review and discussion.

About PGA TOUR

The PGA TOUR is the leading global platform in professional golf, showcasing the highest expression of excellence, both on and off the course. The PGA TOUR's mission is to entertain and inspire its fans, deliver substantial value to its partners, create outlets for volunteers to give back, generate significant charitable and economic impact in the communities in which it plays, grow and protect the game of golf and provide financial opportunities for TOUR players.

The PGA TOUR co-sanctions more than 130 tournaments on the PGA TOUR, PGA TOUR Champions, Web.com Tour, PGA TOUR Latinoamérica, Mackenzie Tour-PGA TOUR Canada and PGA TOUR China. Its members represent the world's best players, hailing from 24 countries (86 members are from outside the United States). Worldwide, PGA TOUR tournaments are broadcast to more than 1.1 billion households in 227 countries and territories in 23 languages. Virtually all tournaments are organized as non-profit organizations in order to maximize charitable giving. In 2016, tournaments across all Tours generated a record of more than \$166 million for local and national charitable organizations, bringing the all-time total to \$2.46 billion.

The PGA TOUR's web site is <u>PGATOUR.COM</u>, the No. 1 site in golf, and the organization is headquartered in Ponte Vedra Beach, Fla.

CONTACT:

Chris Smith
PGA TOUR
904-273-3379
csmith@pgatourhq.com