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**Kate Hollcraft**  
Grant Thornton  
M +1 847 691 9486  
E [kate.hollcraft@us.gt.com](mailto:kate.hollcraft@us.gt.com)

**Chris Smith**  
PGA TOUR  
M +1 904 273 3379  
E [csmith@pgatourhq.com](mailto:csmith@pgatourhq.com)

**Brian Gabriel**  
Weber Shandwick  
M +1 312 988 2270  
E [bgabriel@webershandwick.com](mailto:bgabriel@webershandwick.com)

## Grant Thornton Inks Golf Partnership with the PGA TOUR and THE PLAYERS Championship

CHICAGO, December 5, 2017— Grant Thornton LLP and the PGA TOUR have established dual five-year partnership agreements: one as a Proud Partner of THE PLAYERS Championship; and a second as an Official Marketing Partner of the PGA TOUR.

The partnerships with the PGA TOUR and THE PLAYERS will provide Grant Thornton with premier positioning during THE PLAYERS telecast on the Golf Channel and NBC – alongside Morgan Stanley and Optum, as the three exclusive Proud Partners. Grant Thornton will have a broad presence on the course and through hospitality venues when the championship is held at TPC Sawgrass the week of May 7-13, 2018. The firm will extend the partnership nationally at select PGA TOUR events.

“Grant Thornton is the kind of acclaimed organization that aligns with the vision and values of the PGA TOUR and THE PLAYERS Championship,” said PGA TOUR Commissioner Jay Monahan. “Moreover, as a Proud Partner of THE PLAYERS, Grant Thornton will help support the continued growth and charitable impact of the event as we strive to present a showcase of excellence for players, guests and fans from around the world.”

### **About Grant Thornton LLP**

Founded in Chicago in 1924, [Grant Thornton LLP](#) (Grant Thornton) is the U.S. member firm of Grant Thornton International Ltd, one of the world’s leading organizations of independent audit, tax and advisory firms. Grant Thornton, which has revenues in excess of \$1.7 billion and operates 59 offices, works with a broad range of dynamic publicly and privately held companies, government agencies, financial institutions, and civic and religious organizations.

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### **About THE PLAYERS Championship**

THE PLAYERS Championship annually combines the best field in golf with the world-class venue that is THE PLAYERS Stadium Course at TPC Sawgrass. Morgan Stanley, Optum and Grant Thornton are the exclusive Proud Partners of THE PLAYERS for 2018. Proceeds from THE PLAYERS benefit Northeast Florida charities and have totaled more than \$92 million since the event moved to Ponte Vedra Beach in 1977, including a record \$8.7 million generated in 2017. In April 2011, THE PLAYERS announced a new charitable focus, committing to generate \$50 million for youth-related charities over 10 years. For more on THE PLAYERS and the surrounding area, visit [THEPLAYERS.com](http://THEPLAYERS.com) or [floridashistoriccoast.com](http://floridashistoriccoast.com). Ticket options are available at 844-868-7465.

### **About PGA TOUR**

The PGA TOUR is the leading global platform in professional golf, showcasing the highest expression of excellence, both on and off the course. The PGA TOUR's mission is to entertain and inspire its fans, deliver substantial value to its partners, create outlets for volunteers to give back, generate significant charitable and economic impact in the communities in which it plays, grow and protect the game of golf and provide financial opportunities for TOUR players.

The PGA TOUR co-sanctions more than 130 tournaments on the PGA TOUR, PGA TOUR Champions, Web.com Tour, PGA TOUR Latinoamérica, Mackenzie Tour-PGA TOUR Canada and PGA TOUR-China. Members on the PGA TOUR represent the world's best players, hailing from 25 countries (84 members are from outside the United States). Worldwide, PGA TOUR tournaments are broadcast to more than 1.1 billion households in 227 countries and territories in 23 languages. Virtually all tournaments are organized as non-profit organizations in order to maximize charitable giving. In 2016, tournaments across all Tours generated a record of more than \$166 million for local and national charitable organizations, bringing the all-time total to \$2.46 billion.

The PGA TOUR's web site is [PGATOUR.COM](http://PGATOUR.COM), the No. 1 site in golf, and the organization is headquartered in Ponte Vedra Beach, Fla.

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